



GREATER VALLEY CHAMBER OF COMMERCE

JAN LEE • Executive Director | AMY INGHAM • President

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TOP REASONS TO SUPPORT YOUR CHAMBER

Membership that connects, promotes and strengthens the Greater Valley

1. Networking & Events

- **Annual Business Banquet** – held annually to honor Business Member of the Year and other awards
- **MINGLE event** – Annual Holiday Mingle held each holiday season to support Christmas is for Kids
- **Tastes of The Valley** – held annually at Waverly Glen
- **Annual Golf Tournament** in support of our High School scholarships – held each August
- **Monthly GVCC NEWSLETTER** sent to all members & Business Associations. A great opportunity to share your information and promotional events. Important dates are always included.
- **The Lunch Bunch!** An opportunity to share business information while connecting with fellow members. Typically held the 2nd Wednesday of each month at 12:30pm at The Grille at the Train Station, Sayre. Collaboration is the key element.
- **The Elf Express Holiday Shopping event** – a collaboration with approximately 25 local business owners held the weekend following Thanksgiving. It encourages “shop local” with a passport system and prizes for lucky shoppers.

2. Valley Gift Certificate Program

- Over \$800,000 has been kept in our local economy since the inception of this program
- The Greater Valley Chamber of Commerce does not profit from this program
- VGC are sold in denominations of \$10, \$25 and \$50 at the GVCC office and a few local businesses

3. Ribbon Cuttings & Tours

- Absolutely no charge to members. We send invitations and provide the ribbon, scissors and media!

4. Business Referrals / Relocation Packets

- Receive an average of 15 calls a month for local business referrals. The GVCC only makes referrals to Chamber members.

5. Member 2 Member Discounts

- You don't have to give one to get one. Over 40 businesses offer a discount to Chamber members and their employees. Company IDs must be shown at some establishments.

6. Member Directories Published & Distributed

- **Valley Guide with Map** – ALL GVCC members get a FREE listing, with display advertising opportunities. The Guide is distributed through tourism and Chamber locations across Bradford, Tioga, Chemung & Schuylar counties, including Guthrie locations.
- **Website** – all members have a listing; the site is continually updated and revised.



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MORE WAYS GVCC MEMBERSHIP WORKS FOR YOU

7. Promotion: Advertising, Website & Social Media

- **Facebook & Instagram** – member posts regarding events, promotions and more are shared on the GVCC page and many Group pages daily.
- A link to your website from our online member directory
- Free & reduced advertising pricing with Radigan Media & The Morning Times

8. Health Insurance, Medicare & More

- Available to ALL GVCC members in PA & NY through Chamber Choice My Benefit Advisor

9. Educational Support & Scholarships

Workshops & Seminars – free to all members. Based on member requests, classes are offered by NTRPD, SBDC and Team Tioga. Members are also encouraged to host classes in their fields of expertise, including insurance, social media, cyber security, websites and more.

- Working with each area school district and their internship programs
- Annual scholarships awarded to Seniors in Athens, Sayre & Waverly
- **Junior Chamber of Commerce Board** – 9 representatives from Athens, Sayre & Waverly. Students assist with the Valley Guide and Annual Banquet, tour local businesses, learn about the Valley economy and gain exposure to future career opportunities.

10. Donations & Community Involvement

- Waverly, Sayre & Athens High School scholarships • Child Hunger Outreach Partners • Sirens for Santa • Christmas is for Kids • Concerts in the Park • Tinsel-n-Lights • South Waverly Playground • Round Top Park • Valley Playland • Waverly Glen Music Festival • Waverly Fall Fest • Big Brothers Big Sisters of the Twin Tiers • Arts for All • Wine, Dine & A Brew or Two for Spalding Memorial Library Local Business Associations

11. Mailing Labels & Member Database

- Available to all members at no additional cost

12. Cross Promotion with Area Chambers

- Central Bradford, Troy, Canton and Wyalusing in PA, and Tioga County in NYS

13. Strength in Numbers

- Nearing 275 members strong!

14. Fully Tax-Deductible

- As a reasonable & necessary business expense

NEW MEMBER ADVERTISING PERKS! THE MORNING TIMES

Contact the Advertising Department for the special rate on a ¼-page ad.

RADIO ADVERTISING

Special member advertising opportunities available through Radigan Media.