GVCC MONTHLY NEWSLETTER

NOVEMBER 2024 EDITION

WHAT'S HAPPENING WITH THE GVCC JUNIOR CHAMBER OF COMMERCE



Thank you to
Director of Operations,
Brian Kennedy
&
HR Manager, Kathy West





Athens

Advisor, Brady Liechty

Hayden Bartlow

Keaton Wiles

Kara Schultz

Addyson Wheeler

Sayre

Advisor, Cambria Ely

Brooke Romig

Liam Barry

Rose Shikanga

Logan Richman

Waverly

Advisor, Mary Cole

Maddy Olmsted

Cody Weaver

Grace Spaulding

Hayden Howe

2025 Valley Guide ~ a GVCC Member Directory

is in the works and will be our greatest publication YET!



All GVCC members who have paid their 2024 dues by 12/01/2024 will receive a free listing in the 2025 Valley Guide

But... this is a great opportunity to have your business featured in a full color display ad!

This Guide is distributed throughout GUTHRIE, area Chambers of Commerce, Bradford & Tioga County Tourism, Corning, along with the visitors center in Watkins Glen ~ just to name a few!

2023 was a huge hit of 48 pages of full color 2024 featured 56 full color pages and reached even more people 2025 will be bursting with creativity & even more reach, thanks to our Junior Chamber of Commerce!

Did you feature your business in a full color ad in the 2023 or 2024 Valley Guide ??

Contact Jan for special repeat advertising pricing?

NEW to the Valley Guide???

Pricing as low as .33 per copy (1/2 page ad)



We continue to grow...



Welcome NEW members!

A BIG Welcome & CONGRATULATIONS to our Newest Member!

Contact Ross for Junk Removal & Clean Outs

607-331-7517

Reliable & Trustworthy!

Thanks to Ross, my water damaged basement is ready for remodeling!

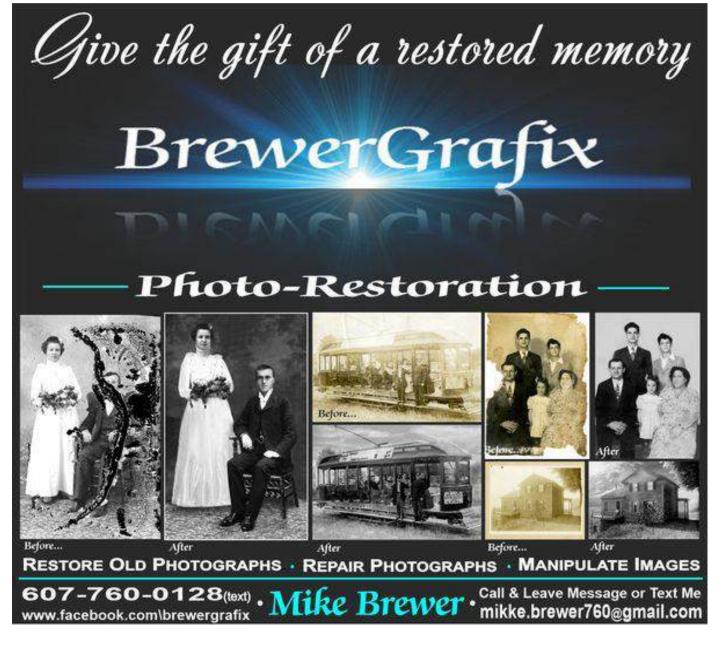




Welcome NEW Member

N

Mike Brewer & BrewerGrafix



Mike's talents are absolutely amazing!

Mike restored a very old, damaged photo for me & now it's perfect to give as a Christmas gift!

WELCOME TO THE GVCC

IMPACT-X Performance

114 Desmond St, Sayre # 570-890-0241





More than group fitness!

Now an experience of fitness, recovery,
life coaching and faith!

Opening Friday, November 8th 9am – 8am SHIPWRECK BARGAINS



232 SOUTH MAIN STREET, ATHENS SHIPWRECKBARGAINS@OUTLOOK.COM

RIBBON CUTTING: WEDNESDAY, NOVEMBER 20TH AT 11AM

STOP IN TO MEET ERICA AND GARY!!

Welcome to the GVCC, Sam & Caleb



Ribbon Cutting coming soon!

450 No. Keystone Ave, Sayre!









Congratulations To STAGGERING UNICORN WINERY ~Christy, Emily & Ben~

on their fabulous

NEW location
314 S. Main Street in Athens!!











Greater Valley Chamber of Commerce:

Join us for.....

THE LUNCH BUNCH

"An opportunity to share information about your business!"

<u>WHEN:</u> Tuesday, November 12th at 12:30pm <u>WHERE:</u> TOMASSO'S RESTAURANT & GOLF COURSE

MUST RSVP & submit lunch order by 11/8. Preorder selections will be emailed to those who attendees.

FEATURE PRESENTER THIS MONTH ~ ALVIR RYNONE OF FINGERLAKES PERFORMANCE

We will not be meeting in December. Join us on December 12th for our Holiday Mingle at Tanner's See you all on January 14th at 12:30pm for the LUNCH BUNCH. Location will be announced.

COFFEE & CONVERSATION

"A time for sharing common issues and brainstorming possible solutions"

WHEN: Wednesday, November 20: 8am – 9am GVCC office, 109 Chemung Street, Waverly



We will not be meeting in December.

Hope to see you on 12/12 for our Holiday Mingle

See you on January 22nd at 8am for COFFEE & CONVERSATION at the GVCC Office

GRAB A COFFEE, OR A BITE TO EAT!

WILLOWFAITH GIFT & HOME CO

MAD HATTERS CAFE

SAMS BAR & GRILL

TANNERS BAR & GRILL

THE BLACKBURN 1897

STAGGERING UNICORN WINERY



Purchase Gift Cards!

GIFT CARDS MAKE A PERFECT GIFT!



Many thanks to all participating businesses & special thanks to our amazing & dedicated committee:
Roberta Coleman, Diana Talcott, Terry Johnston,
Dawn Krug & Mel Stratton

OF THE DAY DECEMBER 1ST

10 STAMPS MINIMUM TO BE

ENTERED IN TO WIN 1 OF 3

LOADED GIFT BASKETS!

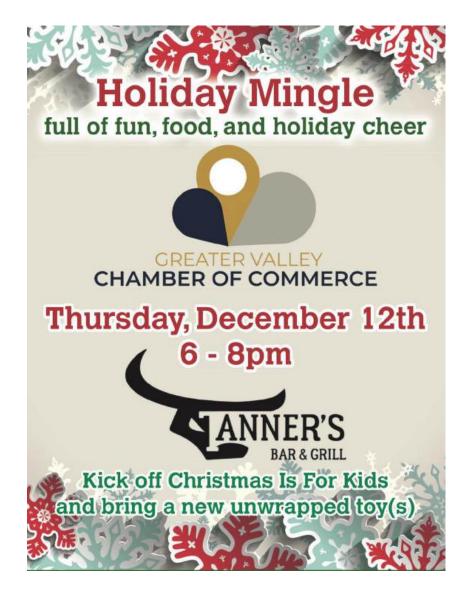




We're excited to continue our annual tradition with Tanner's !!

Let's Kick-Off

CHRISTMAS is for KIDS!



All members are welcome & encouraged to attend this fun Holiday Mingle!

Just bring a new unwrapped toy & we will supply a great time for all!

Please SAVE THE DATE!!
Wednesday, March 26th
GVCC ANNUAL Banquet



The Best Western Grand Victorian Inn, Sayre

ALL THE LATEST

- News,
- UPDates
- UPCOMING EVENTS

From our members & community!

Our series on Cybersecurity & Your Business continues....

Thank you Erik Erickson with M&T Bank, Sayre



Brinn is currently a senior at Waverly High School and attends New Visions Honor Academy for Health Career Exploration and is planning to attend college and major in nursing. She is looking to help brighten the holidays for the children who are currently fighting sickness in the Pediatric Intensive Care Unit at Upstate Golisano Children's Hospital in Syracuse, New York. Her younger sister has spent many days/weeks along with multiple holidays in the Upstate Hospital. Brinn knows firsthand how it feels to have individuals give to families that are in the hospital and help brighten their day, whether it's the children themselves or the families staying at Upstate.

Brinn would like to give back by raising money for the in-patient PICU children at Upstate. Brinn will have each in-patient child create a Christmas wish list. With your help and donations, she can pursue this act of giving back. She hopes this brings smiles and motivation to keep fighting during the holiday season to these courageous children.

Brinn's email is <u>cooney-</u> <u>brinn@wcsdletsgo.com</u> if you have any questions!



HOLIDAY

FUNDRAISER

Help make this Christmas merry and bright for the in-patient boys and girls at The Upstate Golisano Children's Hospital

We will be collecting monetary donations that will be used to purchase Christmas gifts for the in-patient children.

Funds will be collected by Brinn Cooney, who is a Waverly Senior, a member of the New Visions Honors Academy and the vice president of FCCLA.

Brinn will be competing in "Hope for Kids" in the state FCCLA competition this coming February. Brinn's hope is that this fundraiser brings joy to the children fighting sickness during this holiday season

DONATIONS CAN BE MADE TO THE GO FUND ME ACCOUNT BY USING THE QR CODE BELOW

For more information on the Holiday Hope Fundraiser you can contact Brinn at cooney-brinn@gstboces.org





2024 Sayre Borough Christmas Parade









Email: parade@sayreborough.org



"HOME FOR THE HOLIDAYS"

WHO CAN REGISTER?

Registration is open to all area businesses, civic organizations, families, etc. from throughout the Greater Valley area & Twin Tiers. More than 90 organizations participated in last year's parade.

WHY SHOULD WE REGISTER?

Participating in the parade will give you an opportunity to promote your business or organization and any upcoming event such as a play, concert, or other activities to more than 8,000 people along the parade route. More importantly it gives you an opportunity to be part of the largest event in the Valley this holiday season.

HOW DO YOU REGISTER? Complete the form below and return it to the Sayre Borough Hall, 110 West Packer Avenue, Sayre, PA 18840, by fax to 570-888-6598 or email your registration to parade@sayreborough.org by Monday, November 25, 2024 at 5:00pm.

ORGANIZATION NAME:	
ORGANIZATION CONTACT:	
TELEPHONE:	
EMAIL ADDRESS:	
BRIEF DESCRIPTION OF ENTRY:	
antigen van de geste verste verste van de state verste verste verste verste verste verste verste verste verste State	
Walkers or Marchers	Car or Pick-Up Truck w/Walkers
Truck & Trailer	Tractor Trailer
110 West Packer Avenue - Savre	PA 18840 - Telephone: 570-888-7739

2024 Sayre Borough Christmas Parade "Home For The Holidays" Friday, November 29, 2024 Downtown Sayre @ 6:30pm Presented by: In Association with Howard Elmer Hose Company & J.E. Wheelock Hose Company

Funded In Part By The Bradford County Tourism & Promotion Agency



BEE'S CR3ATIONS & WILLOWFAITH GIFT & HOME CO. PRESENT

BEE THANKFUL SUCCULENT **PUMPKIN WORKSHOP**



PREREGISTRATION IS REQUIRED NOV. 15TH | 5:30PM-7:00PM AT 364 COUNTY RD 60 WAVERLY, NY



WORKSHOP COST

\$45.00

(TOOLS, MATERIALS & FOOD INCLUDED)

MAKE YOUR OWN THANKSGIVING CENTERPIECE! CHOOSE FROM A VARIETY OF FRESH PUMPKINS, MOSS, SUCCULENTS, AND ACCESORIES. AS A SPECIAL TREAT WE WILL BE ENJOYING A "TASTE OF THANKSGIVING" DINNER W/ SPARKLING APPLE CIDER FOLLOWED BY PUMPKIN PIE.

CONTACT US FOR REGISTRATION:

WILLOWFAITHLLC@GMAIL.COM OR 607.887.4035



PREPAYMENT REQUIRED LIMITED SEATING AVAILABLE







THANKSGIVING DAY Thursday, November 28

5K \$30 LIVE AND VIRTUAL RACE

SAYRE THEATRE

205 South Elmer Ave. Sayre, Pa. 9:30 A.M. KIDS FUN RUN

10 A.M. 5K RACE

BENEFITS THE CANCER CARE FUND





SIGN UP!

AND START FUNDRAISING TODAY.





2024 Guthrie Sayre Turkey Trot Sponsorship Opportunities



October 2024

Dear Friend of Guthrie Sayre Turkey Trot,

The 18th Annual Guthrie Sayre Turkey Trot 5K and Kids Fun Run presented by the Robert Packer Hospital Auxiliary, the largest 5K running event in Bradford County, Pa, is back in 2024! On Thanksgiving morning over 1,000 runners and walkers brave the chill and participate in this event which raises over \$60,000 for charity.

We hope to be able to count on your support for this event which, through the Turkey Trot, allows your company to reach thousands of runners, walkers, fitness enthusiasts and regional community members.

Proceeds from the 18th Annual Guthrie Sayre Turkey Trot will benefit Guthrie's Cancer Care Fund. The Cancer Care Fund provides financial relief to Guthrie cancer patients at all Guthrie Cancer Center facilities. Financial burdens can take a significant toll on our patients who should be focusing on healing and finishing their fight against cancer. Guthrie's Cancer Care Fund is there to assist supporting expenses related to housing, transportation, and utilities.

If you would like to take the opportunity to support Guthrie Sayre Turkey Trot, please complete and return the enclosed sponsorship form by October 23, 2024.

For full race details or more information about sponsorship, please visit www.guthrie.org/sayreturkeytrot or call Resource Development at 570-887-4420. Thank you for helping to make this community event possible.

Sincerely,

Nichole Van Fleet

Nichole VanFleet Special Event & Annual Giving Officer



8th Annual Guthrie Race Series!

Participants who register for and complete a race distance in both the 40th Annual Guthrie Gallop and the 18th Annual Sayre Turkey Trot will receive an exclusive Guthrie Race Series gift.

Guthrie Resource Development | One Guthrie Square, Sayre. PA 18840 | Resource_Development@guthrie.org | 570-887-4420



2024 Guthrie Sayre Turkey Trot Sponsorship

Due by October 23, 2024

Sponsor Name	Name/business name o	ıs vou would like	e it to appear in all promotional materia
Contact Person		340 4 0 00 700 1100 120 120 120 120 120 120 120 120	
Address			
City		State	Zip
Phone			
Sponsorship I	.evel		
□ Diamond	\$5,000	D	Kids Fun Run \$1,000
☐ Award	\$2,500	D	In lieu of sponsorship, please accept a
□ Gold	\$1,000		donation of \$
☐ Water Stat	ion \$500		
Payment - To	pay online, visit www.sayret	urkeytrot.com	
Credit Card	□ Visa □ Mastercard	Discover	☐ American Express
Card Number			Exp. Date
Name on Card	Si		
Check			
In-Kind Dona Description			
Value	\$	Signat	ure
□ Remove m	e from your mailing list.		
	logo to Resource_Developme ease provide both a full-color		on or before October 23, 2024. version of your logo.
be transitioned to t	thrie Sayre Turkey Trot live he virtual race and still receiv	e their awesome	cancel, all participants will automaticall e race swag in the mail! All applicable is sponsorship will benefit the Cancer
	n and financial information of The c c, within Pennsylvania, 1 (800) 732		be obtained from the Pennsylvania Department of does not imply endorsement.

Guthrie Resource Development | One Guthrie Square, Sayre. PA 18840 | Resource Development@guthrie.org | 570-887-4420



2024 Guthrie Sayre Turkey Trot Sponsorship Opportunities

Due by October 23, 2024	Presenting \$10,000	Diamond \$5,000	Platinum \$2,500	Gold \$1,000
Name/ company logo on all printed and electronic information	X			
Name/ company logo in all race advertising	X	X		
Name / company logo on Sayre Turkey Trot Facebook Banner	5	x	x	
Dedicated Facebook, Workplace, and LinkedIn "Thank You" postings with company logo	5	x	x	x
Name / company logo on race t-shirts *sponsorships received after 10.23.2024 may not be eligible for this benefit.	9	8	4	2
Promotion in Turkey Trot e-blast (Cir. 20,000+)	0	X	X	X
Complimentary virtual race entries	S	8	4	2
Name / company logo and link at Guthrie Sayre Turkey Trot webpage www.guthrie.org/sayreturkeytrot	х	x	x	x
Listing in Annual Guthrie Donor Report (Cir. 1000+)	X	X	x	X

Guthrie Facebook: 18,000+ followers Guthrie LinkedIn: 10,000+ followers

Guthrie Workplace: 8,000+ employee members

Guthrie Twitter: 1,000+ followers Guthrie Instagram: 800+ followers

Guthrie Internet, www.guthrie.org: 200K+ followers

Guthrie Intranet: 165K+ monthly views

Custom Sponsorship Opportunities

Kids Fun Run . Company banner and/or table display at start/finish

· Name/logo on race T-shirt Sponsor

 Company provided promotional materials in runners' race packets (Due Oct. 23, 2024) \$1000.00

Name/logo & link at www.sayreturkeytrot.com

Water Station . Prominent signage at water station

Sponsor Name/logo on T-shirt

\$500.00

Company provided promotional materials in runners' race packets (Due Oct. 23, 2024)

Name/logo & link at www.sayreturkeytrot.com

Questions?

For more information about sponsorship, please call Resource Development at

570-887-4420 or email to Resource Development@guthrie.org.

Guthrie Resource Development, One Guthrie Square, Sayre, PA 18840

Guthrie Resource Development | One Guthrie Square, Sayre, PA 18840 | Resource Development@guthrie.org | 570-887-4420

Tioga County Work-Based Learning Experiences

Help Prepare Tomorrow's Workforce

By filling out our survey, you can help Tioga County compile a list of work-based learning and workforce opportunities that will be shared with the following high schools and BOCES partners:

- Candor CSD
- · Newark Valley CSD
- · Owego Apalachin CSD
- Tioga CSD
- · Spencer-Van Etten CSD
- Waverly CSD
- Broome-Tioga BOCES (Binghamton)
- Greater Southern Tier BOCES (Elmira)
- · Tompkins-Seneca-Tioga BOCES (Ithaca)

Details from this survey will be used to build an interactive GIS map of work-based learning opportunities. This map will be made available to school staff, students, and the public.



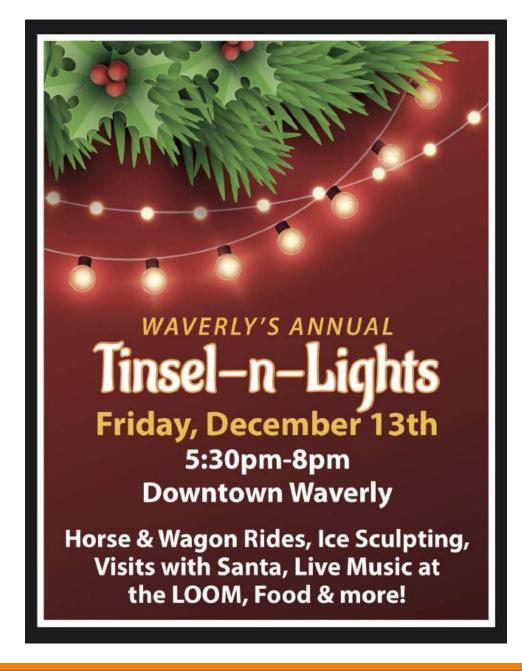
To Participate, Fill Out This Google Forms Survey:



For more information:

Sean Lanning, Community Development Specialist Tioga County Economic Development and Planning lannings@tiogacountyny.gov







★ December 14, 2024 ★

National Wreaths Across America Day



Help Wreaths for Tioga Point Cemetery honor local heroes!

Sponsor a wreath today to be placed on a veteran's grave this December at Tioga Point Cemetery.

Scan the QR code to make a donation online or visit www.wreathsacrossamerica.org/PA0919





#LiveWithPurpose





Wreath Sponsorship Order Form

Sponsored wreaths are placed on grave markers at state and national veterans' cemeteries, as well as at local and community cemeteries each December for National Wreaths Across America Day.

Your donation will ensure the placement of a veteran's wreath for one or more veterans laid to rest at the participating location of your choice.

All sponsored veteran weaths are shipped directly to the location selected by the sponsor on this form. Wreaths are not shipped to individual wreath sponsors. Please make checks payable to: Wreaths Across America PO Box 249 Columbia Falls, ME 04623

Call 877-385-9504 with any questions.

Thank you for your sponsorship and for joining us in our mission to Remember, Honor, and Teach!

SPONSORSHIP TYPE	PRICE	QUANTITY	TOTAL
Individual = 1 Wreath	\$17.00		
Family = 4 Wreaths	\$68.00		
Small Business = 10 Wreaths	\$170.00		
Corporate = 188 Wreaths	\$1,700.00		

For quicker processing and the convenience of paying with a credit card, debit card, Google Pay, or PayPal, veteran wreaths may be sponsored online by canning the QR Code above or by visiting: www.wreathsacrossamerica.org

You should be the only one to enter your credit card information at checkout on the Wreaths Across America website. For your security, do not share this information with anyone else who offers to place an order for you. To verify the validity of the QR Code, always check that wreathsacrossamerica.org is part of the web address when sponsoring wreaths online.

If you prefer to pay with a check, please complete this form and mail it along with your check to Wreaths Across America at the address listed in the box above.

CHECK #		CHECK DATE	SPONSOR NAME FOR DISPLAY If different than name on check.	
GROUP ID(s)	PA0919		EMAIL ADDRESS	
LOCATION ID(s)	PATPCE		PHONE #	
DOLLAR AMOUNTS(s)			MAILING ADDRESS	

To split your donation between multiple groups and/or locations, please list the IDs and dollar amounts for each.

SPECIAL REQUESTS

Please note in memory/honor of requests do not place a wreath on a specific loved one's grave.

IN MEMORY OF REQUEST	The "In Memory Of" Name will be listed on the Wreaths Across America online Remember Wall, along with your personal message.
NAME FOR MEMORY WALL POST	
SPONSOR EMAIL ADDRESS	
MESSAGE (optional)	

IN HONOR OF REQUEST	An email will be sent to your chosen recipient from Wheaths Across America letting them know of your donation of sponsored veteran wreaths in their honor.
RECIPIENT NAME	
RECIPIENT EMAIL ADDRESS	
MESSAGE (optional)	

Thank you for supporting our mission to REMEMBER, HONOR, and TEACH!





LECOM EVENT CENTER

LECOM EVENT CENTER is the Centerpiece of Downtown Elmira. Show your Support for the center by becoming a sponsor today. Contact Bob Kramarik at 607-731-6150 or email sales@lecomeventcenter.com

THIS MONTH AT THE LECOM EVENT CENTER

Aviators Hockey Games Friday & Saturday at 7pm

November 1st - Veterans Appreciation Night
 FREE for Active Military, Veterans and their families.

- November 2nd Corning Inc FREE Kids night
- November 22nd Coke Giveaway Night -Thundersticks and Coke Cooler
- November 23rd Greater Steuben Chamber Night
 - · November 29th FREE Kids Day
- November 30th Municipal Employee Night FREE admission with ID City, County, State, Federal

🕨 155 N. MAIN Street, Elmira, NY



A Few important reminders from the



GVCC.....

VALLEY GIFT CERTIFCATES: "Keeping Money Local"

- Valley Gift Certificates (VGC) are redeemable at over 100 businesses (List is updated monthly)
 - VGC can be purchased in denominations of \$10, \$25 & \$50
 - They can be purchased at:

GVCC office, USDA/Farm Svc. office next to the GVCC office, Birdsall's Auto Works, Athens, Urban Floral, Sayre and Jayne's Flowers & Gifts, Waverly

- Each establishment decides how they will accept/process VGC in their own POS system. Many tender as gift certificate.
 - Once VGC are redeemed at the store, just simply send the actual VGC to the GVCC office
 - (or drop them in office mailbox) & you will receive a check as reimbursement for the total amount.

DO NOT SEND TO C&N BANK!

NO FEES for ANYONE - not the consumer, not the place of business! WIN ~ WIN for ALL!
 Contact Jan with any questions.

IF YOU HAVE A LARGE ORDER, especially for the HOLIDAYS, please give 10 days notice.

DID YOU KNOW.. THERE IS A *** JOB BOARD *** ON OUR WEBSITE

Simply send an email to Jan with your complete job posting.

Please include how & where to apply.

Please also provide a start & end date for the posting.

Additionally, we are happy to share your job postings on our fb page!

You asked for it – we LISTENED!!

Wishing you all a very Happy Thanksgiving!

