

GVCC MONTHLY NEWSLETTER

October 2024 Edition

Meet our Board of Directors?

President, Kim Mastrantonio ~ 2 Rivers Insurance
Vice President, Meade Murtland ~ Wiggle 100
Secretary, Ashley Moore ~ The Morning Times
Sue Williams ~ Chemung Canal Trust Company
Trisha Wilkinson ~ NTSWA
Michelle Simonds ~ The Simonds Group
Amy Ingham ~ Coaches & Ingham's Auction Service
Carrie Henry ~ Century 21 Jackson Real Estate
Ryan Alo ~ Waverly Central School District
Brady Liechty ~ Blue Stone Brewing Co. / Athens School District
Tony Robbins ~ Williams Auto Group
Derrick Hall ~ Greater Valley EMS

These gracious volunteers devote their time & efforts to the Greater Valley Chamber of Commerce and to our Community. Without their help & guidance, we wouldn't be where we are today. Should you have any questions about the GVCC and all that we do, just ask any Board member and of course, reach out to me, Executive Director, Jan Lee at Jan.gvcc@gmail.com or at #607-425-5846

Looking forward to everyone meeting our Junior Chamber of Commerce students for 2024-2025

Athens

Advisor, Brady Liechty

Hayden Bartlow Keaton Wiles Kara Schultz Addyson Wheeler



Waverly

Advisor, Mary Cole

Maddy Olmsted Cody Weaver Grace Spaulding Hayden Howe

<u>Sayre</u>

Advisor, Cambria Ely

Brooke Romig Liam Barry Rose Shikanga Logan Richman

Congratulations again to *Team LaBarr & LaBarr*~ Champions ~ 24th Annual Valley Scholarship Golf Tournament

The 25TH Annual GVCC
Valley Scholarship
GOLF Tournament
is already being planned for
AUGUST 14, 2025 at Shepard Hills



Thank you, Nick Cevette for accepting this years' trophy!





Greater Valley Chamber of Commerce:

JOIN THE GVCC THIS FALL!

THE LUNCH BUNCH

"An opportunity to share information about your business!"

WHEN: Tuesday, October 8th at 12:30pm

WHERE: BLUESTONE BREWING CO., Pitney St., So. Waverly

(MUST RSVP & submit order by 10/4 Preorder selections were emailed to all on 09.27)

Feature presenter this month is Taunya Knolles~Rosenbloom (Knolles Real Estate and Knolles Law Office)

COFFEE & CONVERSATION

"A time for sharing common issues and brainstorming possible solutions"

WHEN: Wednesday, October 16th at 8am

@ The NEW IRFCU on Elmira Street in Athens.

With Coffee at Java Junction ~ Penn York Opportunities ~ located inside IRFCU



WHEN: Wednesday, November 20th at 8am GVCC office, 109 Chemung Street, Waverly

Information Sessions for our PA members!





LAUNCH! - Youth Employment Program EMPLOYERS this is for YOU!!

Learn how LAUNCH can help your business & staffing needs:

* On the Job Training * Paid Work Experiences

Wednesday, October 30th

LOCATION: will be announced

Session I 8am – 9am Session II 11:30am – 12:30pm

 Further information will be emailed in the next week with location & rvsp details.



Register BE A CONTESTANT!!!



Join in on all of the FUN!!!!

Meet the NEW Junior Chamber of Commerce Students!!

Compete
against
other
Community
Members &
local
businesses!



We're excited to continue our annual tradition with Tanner's as our Kick-Off to their Kick-Off for CHRISTMAS is for KIDS!





All members are welcome & encouraged to attend this fun Holiday Mingle!

Just bring a new unwrapped toy & we will supply a great time for all!

We continue to grow...



Welcome NEW members!

Congratulations
Cheyenne!
& WELCOME to
the GVCC!!

Stop in to meet
Cheyenne & see so
many beautiful things
at

Short and Sweet's

Crystals

404 N. Main St., Athens (the former 911 Earth location)



Welcome & Congratulations Jamie & Ryan!











A BIG Welcome &

CONGRATULATIONS to

Alissa Merrill

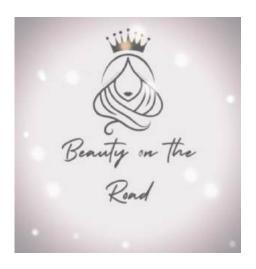
8

her mobile business

"BEAUTY ON THE ROAD"

Mobile hairstylist & nurse

Contact Alissa at #607-857-2316





Do you know someone who can not leave their home for beauty services?

Alissa can help with hair, pedicures, manicures and nursing services. Alissa is your mobile hairstylist, who is also NY/PA licensed nurse!



Full details will be emailed to all participating business!

Thank you to our PARTICIPANTS:

1882 on Desmond Awareness Intuitive Gift Shop & Studio Blue Bag Boutique **Brady Rose** Doggy Doo's Boutique & Barkery Mad Hatter Café My Girlfriends' Jewelry Box Sam's Bar & Grill Sayre Theater Sayre Trolley Shop Short & Sweet Crystals Staggering Unicorn Tanner's U CAN TAN Valley Flower Shoppe Vitality Aesthetics & Wellness WJ Graphics

STILL ROOM FOR 3 MORE.....

Who wants to jump on the Elf Express????
Deadline 10/19

ALL THE LATEST

- News,
- UPDates
- UPCOMING EVENTS

From our members & community!



Congratulations on your 10th Anniversary Adam Bennett ~ **Bennett Insurance** & Financial Services!











12PM Friday, October 18, 2024

Featured Spotlight: Graze and Gather LLC!
Discover the artistry of charcuterie with Graze and Gather LLC's exceptional charcuterie boxes! Each box showcases a carefully curated selection of top-quality cheeses, ranging from creamy and mild to sharp and tangy, ensuring a delightful experience for every palate. Perfect for any occasion, these delicious offerings make entertaining effortless and enjoyable. Elevate your snacking game today!



NO SHAVE NOVEMBER 3CURE THE BLUE HYBRID 5K







NOVEMBER 2, 2024
HIGHLAND PARK, ENDWELL, NY

REGISTER: RUNSIGNUP.COM/CURETHEBLUE



Thank you

M&T Bank

for sharing this

important

information with

GVCC members

regarding

Cybersecurity &

Your Business!

We look forward to learning more each month from M&T Bank!



New challenges with check fraud

- Stolen checks are good checks − not counterfeit
- Good check stock is easier to recreate/whitewash to make changes to amount & payee
- When a fraudster has an account number, they can then commit ACH fraud & Account Takeover fraud
- Longer times as financial institutions investigate who is liable and if funds can be recovered

Break-ins reported at USPS mail collection boxes

The postal inspector says it was most likely thinves trying to shall people's checks.



Scranton Post Office Mail Box Break-in

Information used on a check to commit fraud

- Maker info –applied to counterfeiting checks
- Bank name -can lead to account takeover
- Check number gives a fraudster the range when counterfeiting
- 4. Maker signature -for replication
- Routing and account number aids with ACH fraud
- 6. Check stock -layout to be replicated
- Memo line –adds legitimacy when counterfeiting
- Payee Line –Forged endorsement risk; synthetic fraud

Stay tuned next month for the next

Erik Erickson Branch Manager eerickson@mtb.com

installment of "Cybersecurity and Your Business" presented by M&T Bank. For more information, please contact M&T Bank's Sayre Branch at 570-888-2284.



Say NO! to envelopes with windows



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M&TBank

Questions?
Would you like further information?

Contact Erik Erickson M&T Bank, Sayre #570-888-2284



LACKAWANNA COLLEGE CERTIFICATE PROGRAMS
GET YOU WORKING IN THE HEALTH FIELD SOONER.

CERTIFIED CLINICAL MEDICAL ASSISTANT

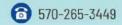
A medical assistant is a multi-skilled healthcare professional whose responsibilities may include administrative or office duties in addition to clinical skills. 10-month program that is a great step towards a career in healthcare. Clinical rotation after the competition of course work. Class Monday, Wednesday, Thursday 8:30am - 3pm.

PHLEBOTOMY

Phlebotomists are health professionals who draw blood from patients for diagnostic, therapeutic or donation purposes. 20-week program with clinical rotation after completion of course work. Class Tuesday & Thursday 9am-3pm.

LACKAWANNA COLLEGE CERTIFICATE PROGRAMS

- National Healthcare Association Exam (NHA) for certification.
- Tuition and fees cover books, lab supplies, scrubs, and clinical externship





ADDRESS

1024 South Main Street Towanda PA, 18848

APPLY TODAY FOR THE FALL START!



www.lackawanna.edu



towanda@lackawanna.edu

LOCAL AFFORDABLE Career-Focused

Lackawanna College Towanda
Center provides high-quality
education for students located in
Bradford and Sullivan counties and
beyond. Students can earn their
complete degree in Towanda for
many majors.



Bachelor's Degrees

- Business
- Criminal Justice
- Human Services
- RN-to-BSN

Associate Degrees

- Accounting
- Business Administration
- Cyber Security
- Human Services
- Pre-Allied Health
- Professional Studies

and more

Certificate Programs

- Medical Assistant
- Phlebotomy Technician
- Conservation & Natural Resource

Earn credits while in High School

Lackawanna College allows local high school students to gain a head start on their college career through a number of programs. Call to find out more!

Contact Us:

- 570-265-3449
- www.lackawanna.edu/towanda
- 1024 South Main Street
 Towanda, PA 18848



SEPTEMBER 23 - OCTOBER 25

In partnership with Moreton Cleaners

Donate a new or gently used coat to those in need.



TSB DROP OFF LOCATIONS

Spencer Waverly Newfield Candor Owego Fifth Ave

BROOME COUNTY

TSB DROP OFF LOCATIONS



WBNG COAT'S FOR KIDS DRIVE

Upper Front St Johnson City Endwell Vestal

Member FDIC

From our neighbors & friends at the

Farm Service Agency of the USDA

Chemung St., Waverly # 607-565-2106



Did you know:

- A pumpkin is a fruit because it comes from a flower and has a seed
- · The average pumpkin has approximately 500 seeds
- . The average pumpkin weighs in at approximately 13 pounds
- · Pumpkins are 90% water, and yes, they float
- . There are more than 45 different kinds of pumpkins
- · Pumpkin shells have been used to be woven into mats
- The heaviest pumpkin from the USA weighed in at 2,748.94 pounds
- · Pumpkins were once thought to be a cure for snakebites
- The name "Pumpkin" comes from the German word "pepon" meaning "large melon".
- . The Farm Service Agency offers crop insurance on pumpkins





GVCC.....

VALLEY GIFT CERTIFCATES 101

"Keeping Money Local"

Valley Gift Certificates (VGC)

are redeemable at over 100 businesses (List is updated monthly)

- VGC are SOLD in denominations of \$10, \$25 & \$50
 - They can be purchased at:

GVCC office, USDA/Farm Svc. office next to the GVCC office, Birdsall's Auto Works, Athens, Urban Floral, Sayre and Jayne's Flowers & Gifts, Waverly

- Each store/establishment decides how they will accept/process VGC in their own POS system. Many tender as gift certificate.
- Once VGC are redeemed at the store/establishment, just simply send the actual VGC to the GVCC office (or drop them in office mailbox) & you will receive a check as reimbursement for the total amount.

DO NOT SEND TO C&N BANK!

NO FEES for ANYONE - not the consumer, not the place of business!

WIN ~ WIN for ALL!

Contact Jan with any questions.

DID YOU KNOW.. THERE IS A ** JOB BOARD ** ON OUR WEBSITE

Simply send an email to Jan with your complete job posting.

Please include how & where to apply.

Please also provide a start & end date for the posting.

Additionally, we are happy to share your job postings on our fb page!

You asked for it — we LISTENED!!

