



GVCC MONTHLY NEWSLETTER

*October
2024 Edition*

Meet our Board of Directors?

President, Kim Mastrantonio ~ 2 Rivers Insurance

Vice President, Meade Murtland ~ Wiggle 100

Secretary, Ashley Moore ~ The Morning Times

Sue Williams ~ Chemung Canal Trust Company

Trisha Wilkinson ~ NTSWA

Michelle Simonds ~ The Simonds Group

Amy Ingham ~ Coaches & Ingham's Auction Service

Carrie Henry ~ Century 21 Jackson Real Estate

Ryan Alo ~ Waverly Central School District

Brady Liechty ~ Blue Stone Brewing Co. / Athens School District

Tony Robbins ~ Williams Auto Group

Derrick Hall ~ Greater Valley EMS

These gracious volunteers devote their time & efforts to the Greater Valley Chamber of Commerce and to our Community. Without their help & guidance, we wouldn't be where we are today. Should you have any questions about the GVCC and all that we do, just ask any Board member and of course, reach out to me, Executive Director, Jan Lee at Jan.gvcc@gmail.com or at #607-425-5846

Looking forward to everyone meeting our Junior Chamber of Commerce students for 2024-2025

Athens

Advisor, Brady Liechty

Hayden Bartlow
Keaton Wiles
Kara Schultz
Addyson Wheeler



Waverly

Advisor, Mary Cole

Maddy Olmsted
Cody Weaver
Grace Spaulding
Hayden Howe

Sayre

Advisor, Cambria Ely

Brooke Romig
Liam Barry
Rose Shikanga
Logan Richman

Congratulations again to *Team LaBarr & LaBarr*
~ Champions ~
24th Annual Valley Scholarship Golf Tournament

The 25TH Annual GVCC
Valley Scholarship
GOLF Tournament
is already being planned for
AUGUST 14, 2025 at Shepard Hills



Thank you, Nick Cevette for
accepting this years' trophy!





brought to you by the
**Greater Valley
Chamber of Commerce:**

JOIN THE GVCC THIS FALL!

THE LUNCH BUNCH

"An opportunity to share information about your business!"

WHEN: Tuesday, October 8th at 12:30pm

WHERE: BLUESTONE BREWING CO., Pitney St., So. Waverly

(MUST RSVP & submit order by 10/4 Preorder selections were emailed to all on 09.27)

Feature presenter this month is Taunya Knolles~Rosenbloom (Knolles Real Estate and Knolles Law Office)

COFFEE & CONVERSATION

"A time for sharing common issues and brainstorming possible solutions"

WHEN: Wednesday, October 16th at 8am

@ The NEW IRFCU on Elmira Street in Athens.

With Coffee at Java Junction ~ Penn York Opportunities ~ located inside IRFCU



WHEN: Wednesday, November 20th at 8am

GVCC office, 109 Chemung Street, Waverly

Information Sessions for our PA members!



LAUNCH! – Youth Employment Program
EMPLOYERS this is for YOU!!

Learn how **LAUNCH** can help your business
& staffing needs:

* On the Job Training * Paid Work Experiences

Wednesday, October 30th

LOCATION: will be announced

Session I 8am – 9am Session II 11:30am – 12:30pm

- Further information will be emailed in the next week with location & rsvp details.



Register BE A CONTESTANT!!!



GREATER VALLEY
CHAMBER OF COMMERCE

Please Join Us For The 1ST Annual
Chamber Chili Cook Off & October Fest

Think your chili is the best in town?
Care for some friendly competition?

You get the chance to win the title of
Chamber Chili Cook Off Champion

We will provide 3 oz. sample cups, utensils, and napkins.
Expect to provide a 3 oz. sample for approximately 150 people
Contestants provide their chili, any toppings and accompaniments.

Entry Deadline : October 5th

\$20 To Enter

Saturday, October 19th

Valley Playland, Athens
Setup 11:00-12:00pm · Tastings 12:00-2:00pm · Awards 2:30pm

Contestant Application

TEAM NAME _____

CONTACT NAME _____

PHONE _____ EMAIL _____

MAILING ADDRESS _____

Please mark the line to indicate whether you are entering as an association or as an individual. Association Individual

Jan Lee - Executive Director
607-452-5846 - jan.gvcc@gmail.com
109 Chemung Street, Waverly, NY 14892

Meet the
NEW Junior
Chamber of
Commerce
Students!!

Compete
against
other
**Community
Members &
local
businesses!**

Join in on all of the FUN!!!!



GREATER VALLEY
CHAMBER OF COMMERCE

1ST Annual GVCC Chili Cook Off & October Fest

Saturday, October 19th

CHILI cook off

Fun For The Whole Family!

Face Painting **Valley Playland Athens** Fall Photo Opps
Tastings 12:00-2:00pm · Awards 2:30pm

\$10 Per Person

Hot Dogs
Donuts & Cider
Chili
Beer
Cake Walk
BLUESTONE BREWING CO.

We're excited to continue our annual tradition with

Tanner's as our
Kick-Off
to their Kick-Off
for

CHRISTMAS is for KIDS!



Holiday Mingle
full of fun, food, and holiday cheer



GREATER VALLEY
CHAMBER OF COMMERCE

Thursday, December 12th
6 - 8pm



TANNER'S
BAR & GRILL

Kick-off Christmas Is For Kids
and bring a new unwrapped toy(s)

The poster features a festive design with snowflake cutouts in red, white, and teal at the top and bottom. The text is centered and uses a mix of bold and regular fonts in teal, red, and black. The logo for the Greater Valley Chamber of Commerce is a stylized location pin, and the logo for Tanner's Bar & Grill is a silhouette of a bull's head.

All members are
welcome &
encouraged to
attend this fun
Holiday Mingle!

Just bring a new
unwrapped toy
&
we will supply
a great time
for all!

We continue to grow...



Welcome NEW members!

Congratulations
Cheyenne!
& WELCOME to
the GVCC!!

Stop in to meet
Cheyenne & see so
many beautiful things
at



404 N. Main St., Athens
(the former 911 Earth location)





Welcome & Congratulations Jamie & Ryan!



358 Broad Street, Waverly

station13restaurant@gmail.com

<http://www.Station13Restaurant.com/>

reservations
REQUIRED

A BIG Welcome
&
CONGRATULATIONS to
Alissa Merrill
&
her mobile business
**“BEAUTY ON
THE ROAD”**

Mobile hairstylist & nurse

Contact Alissa at #607-857-2316



Do you know someone who can not leave their home for
beauty services?

Alissa can help with hair, pedicures, manicures and nursing services.
Alissa is your mobile hairstylist, who is also NY/PA licensed nurse!

G.V.C.C PRESENTS

Elf
EXPRESS

NOVEMBER 30TH & DECEMBER 1ST 9AM-3PM

HOP ON THE ELF
EXPRESS!

- DONATE A MINIMUM VALUE
ITEM OR GIFT CARD OF \$10
- BE OPEN FOR BUSINESS ALL
2 DAYS FOR SHOPPERS
- YOUR BUSINESS WILL BE PART
OF ALL ADVERTISING
CAMPAIGNS AND LISTED ON THE
ELF EXPRESS PASSPORT

RESERVE YOUR SPOT BY EMAILING
JAN.GVCC@GMAIL.COM



Full details will be
emailed to all
participating business!

Thank you to our PARTICIPANTS:

1882 on Desmond
Awareness Intuitive Gift Shop & Studio
Blue Bag Boutique
Brady Rose
Doggy Doo's Boutique & Barkery
Mad Hatter Café
My Girlfriends' Jewelry Box
Sam's Bar & Grill
Sayre Theater
Sayre Trolley Shop
Short & Sweet Crystals
Staggering Unicorn
Tanner's
U CAN TAN
Valley Flower Shoppe
Vitality Aesthetics & Wellness
WJ Graphics

STILL ROOM FOR 3 MORE.....

Who wants to jump on the
Elf Express????
Deadline 10/19

ALL THE LATEST

- NEWS,
- UPDATES
- UPCOMING EVENTS

FROM OUR MEMBERS & COMMUNITY!

Fall Festival

MUSIC-FOOD-FUN

05 October 2024

11AM-4PM

**FREE
ENTRY!**

Sweet Sharlene's
Teaoga Square Park
Athens, PA



SCAN
FOR
MORE
INFO

interested vendors
please contact
awiles@pennyorkopp.net

Congratulations
on your
10th Anniversary
Adam Bennett ~
Bennett Insurance
& Financial
Services!

BENNETT INSURANCE AND FINANCIAL SERVICES
10TH ANNIVERSARY
Car & Motorcycle
Cruise



October 5th
*Rain date October 6th



Scan for Registration
or visit
<https://tinyurl.com/ABCarCruise10>

STARTING POINT:
ATHENS STATE FARM OFFICE
103 S. ELMIRA ST. ATHENS, PA 18810
11:00AM - MEET UP AND PICTURES
11:45 AM - START YOUR ENGINES!
12:15PM - LINE UP AT TOWANDA STATE FARM OFFICE
400 MAIN ST. TOWANDA, PA 18848
12:30 PM - SNACKS AND REFRESHMENTS
1:00 PM - CLOSING CEREMONY



- \$20 minimum suggested donation will benefit the Northern Tier Career Center Automotive Programs
- Every \$20 per registered vehicle will be matched by Adam Bennett State Farm



Trucks, Food & Fun!

Fire Prevention Week October 6 -12, 2024

Giveaways Bring the whole family *Hot dogs*
Thursday, October 10, 2024
5:00 pm - 8:00 pm *Fire truck tours*

Fire extinguisher training

Bounce House
Emergency service displays & info

Fire safety info
Apparatus displays

211 Herrick Ave,
Sayre, PA

Become a volunteer firefighter today!



BOO!

SAYRE HEALTH
CARE CENTER



TRUNK
OR
TREAT

THURSDAY
OCTOBER 17

151 KEEFER
LANE, SAYRE PA
06:00PM - 07:30PM

PLEASE JOIN SAYRE HEALTH CARE CENTER
FOR OUR ANNUAL TRUNK OR TREAT.
FUN FOR THE ENTIRE FAMILY!

FOR MORE INFORMATION CONTACT BECKY AT
CALL: 570-888-2192 OR
RRAE@SENIORHEALTHPA.COM

Don't forget to wear your costume!



Sayre
HEALTH CARE CENTER



Staggering Unicorn Winery

GRAND OPENING

314 S. Main St. Athens PA 18810
Friday, October 18, 2024

staggeringunicorn.com



RIBBON CUTTING

12PM
Friday, October 18, 2024

✿*Featured Spotlight: Graze and Gather LLC!*✿
Discover the artistry of charcuterie with Graze and Gather LLC's exceptional charcuterie boxes! Each box showcases a carefully curated selection of top-quality cheeses, ranging from creamy and mild to sharp and tangy, ensuring a delightful experience for every palate. Perfect for any occasion, these delicious offerings make entertaining effortless and enjoyable. Elevate your snacking game today! 🧀✿

Trunk or Treat

@ WILLIAMS



SUBARU

1730 Elmira Street • Sayre, Pa



Saturday
10/26/24
4:00pm to 6:00pm

Come join us!

Community members & businesses are welcome to decorate a vehicle and pass out candy.

For more information please contact Tiffany Shedden at tshedden@williamsautogroup.com or message us on Facebook!

WILLIAMS AUTO GROUP.com  |  |  | 

NO SHAVE NOVEMBER CURE THE BLUE HYBRID 5K



NOVEMBER 2, 2024
HIGHLAND PARK, ENDWELL, NY

REGISTER: [RUNSIGNUP.COM/CURETHEBLUE](https://runsignup.com/CURETHEBLUE)



Thank you
M&T Bank
 for sharing this
 important
 information with
 GVCC members
 regarding
**Cybersecurity &
 Your Business!**

We look forward to
 learning more
 each month from
M&T Bank!

Cybersecurity and your business.

Strategies & banking solutions
 to help mitigate fraud risk.



M&T Bank

New challenges with check fraud

-  Stolen checks are good checks – not counterfeit
-  Good check stock is easier to recreate/whitewash to make changes to amount & payee
-  When a fraudster has an account number, they can then commit ACH fraud & Account Takeover fraud
-  Longer times as financial institutions investigate who is liable and if funds can be recovered

Break-ins reported at USPS mail collection boxes

The postal inspector says it was most likely thieves trying to steal people's checks.



Scranton Post Office Mail Box Break-in

Information used on a check to commit fraud

1. Maker info –applied to counterfeiting checks
2. Bank name –can lead to account takeover
3. Check number –gives a fraudster the range when counterfeiting
4. Maker signature –for replication
5. Routing and account number –aids with ACH fraud
6. Check stock –layout to be replicated
7. Memo line –adds legitimacy when counterfeiting
8. Payee Line –Forged endorsement risk; synthetic fraud



Say NO! to envelopes with windows



Stay tuned next month for the next installment of "Cybersecurity and Your Business" presented by M&T Bank.

For more information, please contact M&T Bank's Sayre Branch at 570-888-2284.

Erik Erickson
 Branch Manager
 eerickson@mtb.com

M&T Bank

Questions?
 Would you like further
 information?

Contact Erik Erickson
 M&T Bank, Sayre
 #570-888-2284



LACKAWANNA COLLEGE CERTIFICATE PROGRAMS
GET YOU WORKING IN THE HEALTH FIELD SOONER.

CERTIFIED CLINICAL MEDICAL ASSISTANT

A medical assistant is a multi-skilled healthcare professional whose responsibilities may include administrative or office duties in addition to clinical skills. 10-month program that is a great step towards a career in healthcare. Clinical rotation after the completion of course work. Class Monday, Wednesday, Thursday 8:30am - 3pm.

PHLEBOTOMY

Phlebotomists are health professionals who draw blood from patients for diagnostic, therapeutic or donation purposes. 20-week program with clinical rotation after completion of course work. Class Tuesday & Thursday 9am-3pm.



ADDRESS

1024 South Main Street
Towanda PA, 18848

LACKAWANNA COLLEGE CERTIFICATE PROGRAMS

- ✓ National Healthcare Association Exam (NHA) for certification.
- ✓ Tuition and fees cover books, lab supplies, scrubs, and clinical externship

570-265-3449

www.lackawanna.edu

towanda@lackawanna.edu

**APPLY TODAY FOR
THE FALL START!**

LOCAL AFFORDABLE Career-Focused



Lackawanna College Towanda Center provides high-quality education for students located in Bradford and Sullivan counties and beyond. Students can earn their complete degree in Towanda for many majors.

Bachelor's Degrees

- ✓ Business
- ✓ Criminal Justice
- ✓ Human Services
- ✓ RN-to-BSN

Associate Degrees

- ✓ Accounting
- ✓ Business Administration
- ✓ Cyber Security
- ✓ Human Services
- ✓ Pre-Allied Health
- ✓ Professional Studies

Certificate Programs

- ✓ Medical Assistant
- ✓ Phlebotomy Technician
- ✓ Conservation & Natural Resource

and more

Earn credits while in High School

Lackawanna College allows local high school students to gain a head start on their college career through a number of programs. Call to find out more!

Contact Us:

- 570-265-3449
- www.lackawanna.edu/towanda
- 1024 South Main Street
Towanda, PA 18848



TSB COAT DRIVE

SEPTEMBER 23 – OCTOBER 25

In partnership with Moreton Cleaners

Donate a new or gently used coat to those in need.

TIOGA & TOMPKINS COUNTIES

TSB DROP OFF LOCATIONS

Spencer Waverly Newfield
Candor Owego Fifth Ave



BROOME COUNTY

TSB DROP OFF LOCATIONS

Upper Front St
Johnson City
Endwell
Vestal



WBNG COAT'S FOR KIDS DRIVE

Tioga State Bank



From our neighbors & friends
at the
**Farm Service Agency of
the USDA**

Chemung St., Waverly
607-565-2106



UNITED STATES DEPARTMENT OF AGRICULTURE • FARM SERVICE AGENCY

Did you know:

- A pumpkin is a fruit because it comes from a flower and has a seed
- The average pumpkin has approximately 500 seeds
- The average pumpkin weighs in at approximately 13 pounds
- Pumpkins are 90% water, and yes, they float
- There are more than 45 different kinds of pumpkins
- Pumpkin shells have been used to be woven into mats
- The heaviest pumpkin from the USA weighed in at 2,748.94 pounds
- Pumpkins were once thought to be a cure for snakebites
- The name "Pumpkin" comes from the German word "pepon" meaning "large melon".
- The Farm Service Agency offers crop insurance on pumpkins



✓ *A few important reminders from the*



GVCC.....

VALLEY GIFT CERTIFICATES 101

“Keeping Money Local “

- **Valley Gift Certificates (VGC)**
are redeemable at over 100 businesses (List is updated monthly)
- **VGC are SOLD** in denominations of \$10, \$25 & \$50
 - **They can be purchased at:**
**GVCC office, USDA/Farm Svc. office next to the GVCC office,
Birdsall’s Auto Works, Athens, Urban Floral, Sayre and
Jayne’s Flowers & Gifts, Waverly**
- **Each store/establishment decides how they will accept/process VGC in their own POS system. Many tender as gift certificate.**
- Once VGC are redeemed at the store/establishment, just simply send the actual VGC to the GVCC office (or drop them in office mailbox) & you will receive a check as reimbursement for the total amount.
DO NOT SEND TO C&N BANK!
- **NO FEES for ANYONE** - not the consumer, not the place of business!

WIN ~ WIN for ALL!

Contact Jan with any questions.

DID YOU KNOW..
THERE IS A
**** JOB BOARD ** ON OUR WEBSITE**

Simply send an email to Jan with your complete job posting.

Please include how & where to apply.

Please also provide a start & end date for the posting.

Additionally, we are happy to share your
job postings on our fb page!

You asked for it – we LISTENED!!

