



GVCC MONTHLY NEWSLETTER

August 2024
Edition



Do you know our Board of Directors?

President, Kim Mastrantonio ~ 2 Rivers Insurance

Vice President, Meade Murtland ~ Wiggle 100

Secretary, Ashley Moore ~ The Morning Times

Sue Williams ~ Chemung Canal Trust Company

Trisha Wilkinson ~ NTSWA

Michelle Simonds ~ The Simonds Group

Amy Ingham ~ Coaches & Ingham's Auction Service

Carrie Henry ~ Century 21 Jackson Real Estate

Ryan Alo ~ Waverly Central School District

Brady Liechty ~ Blue Stone Brewing Co. / Athens School District

Tony Robbins ~ Williams Auto Group

Derrick Hall ~ Greater Valley EMS

These gracious volunteers devote their time & efforts to the Greater Valley Chamber of Commerce and to our Community. Without their help & guidance, we wouldn't be where we are today. Should you have any questions about the GVCC and all that we do, just ask any Board member and of course, reach out to me, Executive Director, Jan Lee at Jan.gvcc@gmail.com or at #607-425-5846

We are pleased to Introduce the 2024-2025 Junior Chamber of Commerce

Athens

Advisor, Brady Liechty

Hayden Bartlow
Keaton Wiles
Kara Schultz
Addyson Wheeler



Waverly

Advisor, Mary Cole

Maddy Olmsted
Cody Weaver
Grace Spaulding
Hayden Howe

Sayre

Advisor, Cambria Ely

Brooke Romig
Liam Barry
Rose Shikanga
Logan Richman



brought to you by the
**Greater Valley
Chamber of Commerce:**

Join the GVCC in September!
Please note we will NOT be meeting in August.

THE LUNCH BUNCH

*An opportunity to share information about your business!
Lunch on your own.*

WHEN: Tuesday, September 10th at 12:30pm at

WHERE: MAD HATTER CAFÉ 400 N. Main St, Athens (Thank you, Terry!)

*Feature presenter this month is Crystal Salsman with the
Endless Mountains Pregnancy Care Center*

*****RSVP required please*****

Coffee & Conversation

A time for sharing common issues and brainstorming possible solutions

WHEN: Wednesday, September 18th at 8am

WHERE: GVCC office, 109 Chemung Street, Waverly

FLIGHT #1:

8am SHOT GUN
Registration & Breakfast
7am -8am

FLIGHT #2

1pm SHOT GUN
Registration &
Lunch for ALL
(flight1 & flight 2 golfers)
12pm -1pm

Awards &

Hors d'oeuvres for
ALL at conclusion
@ 5:30pm



☆☆☆ **24th ANNUAL** ☆☆☆
GREATER VALLEY CHAMBER OF COMMERCE

**VALLEY SCHOLARSHIP
GOLF TOURNAMENT**

*Continuing the legacy of the Joe Wolf Golf Tournament
in Honor of Eleanor Hill*

**AUG.15TH
2024**



**TOMASSO'S
GOLF COURSE**
Benefiting our area high
schools' scholarship funds

FLIGHT #1: REGISTRATION @ 7AM • SHOTGUN START @ 8AM
FLIGHT #2: REGISTRATION @ NOON • SHOTGUN START @ 1PM

Eagle Sponsorship \$1,200

- Brand new golf carts for your team
- Business Logo on Flyers & Banners
- Business Name in all Press Releases
- Business Name at Registration
- Business Featured on GVCC Facebook
- Golf and Meals for 4
- Recognition Luncheon & Press Release
- 2: Tee/Green Signs
- FREE Business promo set up on hole

Birdie Sponsorship: \$600

- Business Logo on Flyers & Banners
- Business Name at Registration
- Business Featured on GVCC Facebook
- Golf and Meals for 4
- 2: Tee/Green Signs

Par Sponsorship: \$150

- Tee and Green Signs

Single Sign Sponsor \$100

- Tee OR Green Sign

*Prizes, Cocktails and Hors
D'oeuvres beginning at 5:30pm
All invited to attend!*

TEAMS

Includes Golf, Lunch,
Award Ceremony for 4
Chamber Member
Team Cost \$400.00
Non-Chamber
Member Cost: \$500.00

CONTACT

Jan Lee
GVCC Executive Director
109 Chemung St, Wavery, NY
Jan.gvcc@gmail.com
607-425-5846

**LUNCH
PROVIDED FOR
BOTH FLIGHTS
12PM-1PM**

*Lots of contests,
including a
Grand Prize from
Meyers RV
for a weekend
RV rental!*

Registration

Registration Deadline by July 20th
Flight # Preferred 8am or 1pm

Company Name: _____
 Phone Number: _____
 Team Members: 1. _____
 2. _____
 3. _____
 4. _____

Ultimate Prize Package

purchase day of
tournament
\$100 per team or \$25/player

Includes:

- *Mulligans
- *Closest to Pin Contest
- *Longest Drive Contest
- *Entry to win YETI cooler
- *Entry to win RV for a weekend from Meyer's RV & much more in store for all golfers!!!!



Without the generous support of these local businesses, our Annual Golf Tournament would not be possible

Eagle Sponsors:

Chesapeake Energy * Coaches
FCCB * Ingham Auction Services * Transco * VEDA

Birdie Sponsors:

M&T Bank * First Energy * Leprino Foods * Sam's Bar & Grill
Austin Sand & Gravel * Austin Excavation & Paving
Elderwood * Guthrie Community Credit Union * PS Bank * Chemung Canal Trust Company
Moody & Associates * Birdsall's Auto Works * Athens Area School District * C&N
IRFCU * Lackawanna College * LaBarr & LaBarr * 2 Rivers Insurance
CENTURY 21 Jackson Real Estate * Stone House Investment Management

PAR Sponsors:

ABA * Adam Bennett State Farm Insurance * Chemite, Inc * Clare Printing * Tioga State Bank * NTSWA
First Heritage FCU * Sayre Salvation Army * Porter's Concrete Service * Blue Stone Brewing Co. * Visions FCU
Gannon Associates Insurance * Robinson Landscaping & Contracting * C21 Carrie Henry * G. Webster Inc. *
Landy & Rossette, PLLC * Valley Energy

Donors:

Century 21 Jackson Real Estate * 2 Rivers Insurance * C&N * Chemung Canal Trust Company
Grumpy Grizzly * First Heritage Federal Credit Union * Blue Stone Brewing Co. * Applebee's
Gannon Associates Insurance * Tioga State Bank * PS Bank * IRFCU * The Club at Shepard Hills
• Tomasso's Restaurant & Golf Course * Wolverine Den * The Broad Street Pub * Alliger's
* Guthrie Community Credit Union * Pudgie's ~Waverly * Mooney's * * Vanilla Bean Café * Mangialardo's *
Hughes Notary Service * Lee Painting Co. * Waverly Central School District

We continue to grow...



Welcome NEW members!

We would like to welcome & congratulate Daniel Reinhart, R.A.
& SR ARCHITECTURE STUDIO PC ~ Architecture + Design
to the Greater Valley Chamber of Commerce.
Congratulations and welcome to our area, Dan!

www.srarchstudio.com



We are pleased to **WELCOME & CONGRATULATE**
new member, Melissa Cantellops & Vitality Aesthetics & Wellness!



A business card for Melissa Cantellops, a Nurse Practitioner at Vitality Aesthetics & Wellness. The card features a circular portrait of Melissa, a pink and white color scheme, and contact information including a phone number, email address, and physical address.

MELISSA CANTELLOPS
NURSE PRACTITIONER

(570) 637-8023

Vitality.aesthetics.wellness@gmail.com

106 Chemung Street
Waverly, NY 14892
Inside of Bloom Beauty Bar!

VITALITYAESTHETICSANDWELLNESS.COM



An anniversary party invitation for Vitality Aesthetics & Wellness. The invitation is framed in gold with a white background and gold confetti. It lists the date, time, location, and a list of prizes and discounts.

Vitality Aesthetics & Wellness

**ANNIVERSARY
PARTY**

AUGUST 2ND, 2024

5PM-7PM

106 Chemung Street Waverly NY
Inside of Bloom Beauty Bar

- DOOR PRIZES
- REFRESHMENTS
- CHANCE TO WIN XEOMIN!
- CHANCE TO WIN WEIGHT
LOSS CONSULTATION
- DISCOUNTS ON SERVICES
BOOKED

ALL THE LATEST

- NEWS,
- UPDATES
- UPCOMING EVENTS

FROM OUR MEMBERS & COMMUNITY!

Thank you
M&T Bank
for sharing this
important
information with
GVCC members
regarding
**Cybersecurity &
Your Business!**

We look forward to
learning more
each month from
M&T Bank!

Cybersecurity and your business.

Strategies & banking solutions
to help mitigate fraud risk.

M&T Bank



Protecting your company from the harmful impact of fraud is a priority, for both you and the Greater Valley Chamber of Commerce.

Follow this section monthly to understand current fraud schemes, best practices to mitigate fraud & steps to follow if you suspect fraudulent activity.

Why would your business be a target of fraud?

YOU have what they want:

- Personal Information
- Business Information
- Client Information
- Employee Information
- Medical records

Costs include:

- New computers
- New / repaired network system
- Lost business
- Time spent analyzing/documenting/reporting the breach
- Security improvements

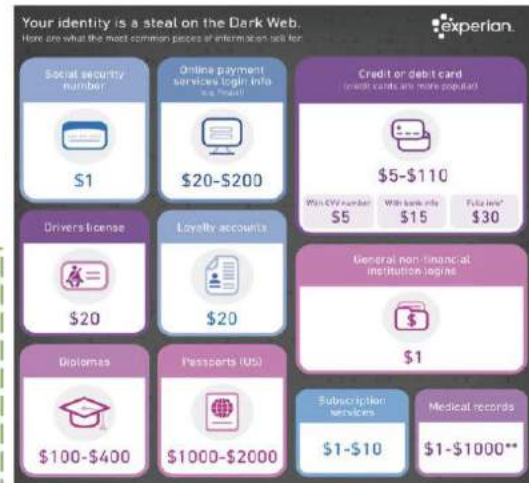
What is your data worth?

Prices based on Supply & Demand

Stay tuned next month for the next installment of "Cybersecurity and Your Business" presented by M&T Bank.

For more information, please contact M&T Bank's Sayre Branch at 570-888-2284.

Erik Erickson
Branch Manager
eerickson@mtb.com



M&T Bank

Questions?
Would you like further
information?

Contact Erik Erickson
M&T Bank, Sayre
#570-888-2284



Waverly Recreation created an event.



Jul 17 · 🌐



SAT, AUG 10 AT 12PM

2024 Waverly Glen Music Festival

85 Moore St, Waverly, NY 14892-1019,...

☆ Interested

NEW LEAF CIDER CO. &
ANIMAL CARE SANCTUARY PRESENT

SECOND CHANCE CIDER



AUGUST 3, 2024 | 12PM

FOOD - MUSIC - CIDER - ANIMALS

JOIN US FOR OUR SECOND CHANCE CIDER CAN LAUNCH EVENT AND FIND OUT WHO THE WINNING SPOKES ANIMALS ARE FROM OUR 2024 SECOND CHANCE CIDER CONTEST! THERE WILL BE LIVE MUSIC, FOOD, ADOPTABLE ANIMALS AND MORE!

BRING A DONATION FOR ACS AND GET ENTERED TO WIN A FOURSOME AT THE ACS FOR THE LOVE OF PETS GOLF TOURNAMENT ON SEPTEMBER 12TH AT ENDWELL GREENS!



August 2024

www.sayreborough.org



Howard Elmer Park - Wednesdays

August 7	Diana & the Crew	6:30pm
August 14	Flashback	6:30pm
August 21	The Kirby Band	6:00pm
August 28	Ain't Misbehavin'	6:00pm

[Concerts Will Be Moved To The Sayre Elks Club In The Event of Rain]



Friday, August 23rd
6:00pm

AVALANCHE

U.S. Army Band – 10th Mountain Division



Saturday, August 24th

Sayre Riverfront Park - 3:30pm

Local Food Vendors | Back To School Supplies

Kid's Activities | Live Music

Doc Cavallaro	4:30pm
Splash Band	6:00pm
Fireworks	8:30pm

Fireworks Soundtrack Broadcast On Wiggle 100.3 FM &

www.Wiggle100.com & Presented by:



We have desks available in:

- *Pre-K 4*
- *Kindergarten*
- *Grades 1 to 6*

Note: Pre-K 3 is full, but a waitlist is available.

Registration Open

School Tours Available By Appointment

CONTACT US

 (570) 888-5802

 627 Stevenson Street, Sayre, PA 18840


 epiphany-school.net

 epiphany.school@epiphany-school.net

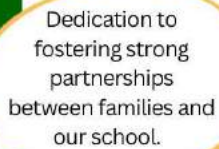


Why do Parents Choose Epiphany School?


Parents choose us for their children's education, because of our:




Focus on foundational reading, writing, and math skills.




Dedication to fostering strong partnerships between families and our school.



Cursive writing lessons.



Special classes in computers, music, library, physical education, art, and S.T.R.E.A.M. (STEM).



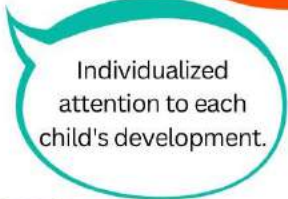
Small class sizes.



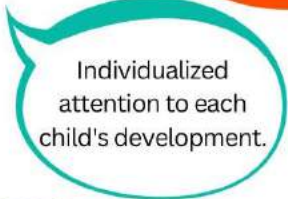
Affordable tuition.



Proven Commitment to Academic Excellence.




Individualized attention to each child's development.



Knowledgeable and certified teaching faculty.



Opportunities to learn leadership and presentation skills.



Emphasis on community engagement and service.



Safe, Christ-centered environment.

FIESTA ON THE SUSKY



KAYAK TOURNAMENT & FESTIVAL THOUSANDS IN CASH & PRIZES



KEYSTONE THEATER



AUGUST 9-10, 2024
TOWANDA, PA
ENDLESS OPPORTUNITIES
BRADFORD COUNTY, PA

AWARDS AT KEYSTONE THEATER



SEVERAL DIVISIONS TO ENTER

INDIVIDUAL | 2-MAN TEAM | YOUTH | WOMENS | MICRO BAG
FESTIVAL W/ FOOD | MUSIC | GAMES | KIDS ZONE
KAYAK DEMOS | FISHING CELEBS | SEMINARS | VENDORS

OFFICIAL KAYAK OF "FIESTA ON THE SUSKY"

BONAFIDE RAFFLE PROCEEDS TO THE

PARTNERING WITH



BONUS BUCKS

torqeedo UBCO



KAYAKADVENTURESERIES.COM

#FIESTAONSUSKY

FARWIDE

#KAS2024

@KAYAKADVENTURESERIES



Welcome "The Valley Voice"

We are pleased to announce the start of "The Valley Voice" this is a new competition. The competition will start March 22nd, 2025 and run 4 Saturdays with the finale April 12th, 2025.

We are also excited to announce our new venue. The L.O.O.M on Waverly Street, Waverly NY. This venue will hold 400 people, we are super excited, we won't have to turn anyone away from watching the competition.

We are a locally based competition and our funds are to remain local to help here, this year our benefactor we have chose is the Rape & Abuse Crisis Center from Towanda.

More Information will be coming in the near future. Like & Share our new Facebook Page "The Valley Voice" as we get more set up we will start posting to the new page



The Friends of Epiphany School Foundation

Second Annual

GOLF TOURNAMENT

9 AM
START

CAPTAIN AND
CREW EVENT

SATURDAY | 7 SEPTEMBER 2024



📍 Tomasso's Golf Course
398 County Rd 60
Waverly, NY 14892

WWW.EPIPHANY-SCHOOL.NET

Friends of Epiphany Foundation Golf Tournament

To Keep Epiphany School Growing

Tomasso's Golf Course
Saturday Sept 7, 2024
9 am Start

\$65 / person
Includes Green Fees, cart,
Beer, water while you play
Followed by dinner

Prize for Flights
Door prizes

Captain: _____ Address: _____
Crew: _____

Telephone # _____

Email: _____

Send Registration and make checks to:
Friends of Epiphany School Foundation
C/O Epiphany Church
304 South Elmer Ave.
Sayre, PA 18840

For Sponsorship Information contact: Brian Heffron at 703-628-0902

News from ACS!

FORE
THE LOVE OF PETS
GOLF TOURNAMENT
THURSDAY, SEPTEMBER 12TH
08.30 AM - 05.00 PM
Endwell Greens Golf Club
Endwell, NY

10th
ANNIVERSARY

**HOLE IN 1
\$10,000 PRIZE
& MORE!**

TOURNAMENT FEE: \$500 PER TEAM OF 4 / \$125 INDIVIDUAL OR \$650 FOR A TEAM AND HOLE SPONSORSHIP

Includes:

- ✕ Longest drive, closest to the pin and other course contests
- ✕ 5 different chances to win prizes on the course including \$10,000 or a trip to Pebble Beach
- ✕ Breakfast, lunch, snacks, dinner and limited beverages
- ✕ Tee gifts for every participant

All proceeds will benefit Animal Care Sanctuary

Title Sponsor (1): \$7,500

- Logo displayed on Tournament Materials, including ACS website and ACS monthly newsletter
- Mention in Sponsor round-up social media posts
- Marquee placement of Logo in all tournament materials and social media
- Inclusion in all media/PR opportunities Mention in welcome address
- One (1) dedicated social media post about your business
- Logo placement on complimentary tournament golf balls
- On-course sponsorship signage
- Optional tee gift SWAG incorporation
- Registration of (2) foursomes
- Up to four (4) additional alter-party dinner tickets

Dinner Sponsor (1): \$4,000

- 18x24 golf course signage
- Logo displayed on Tournament Materials, including ACS website and ACS monthly newsletter
- Mention in Sponsor round-up social media posts
- On-course sponsorship signage
- One (1) dedicated social media post about your business
- Optional tee gift SWAG incorporation
- Registration of (2) foursomes

Beverage Sponsor (1): \$2,500

- Name and logo featured at beverage stations and Snack/Beverage Cart
- 18x24 golf course signage
- 1 complimentary team of 4
- Logo displayed on Tournament Materials, including ACS website and ACS monthly newsletter
- Optional tee gift SWAG incorporation
- Mention in Sponsor round-up social media posts

Volunteer T-shirt Sponsor (1): \$1,500

- Name and logo featured on the volunteer t-shirts
- Logo displayed on Tournament Materials, including ACS website and ACS monthly newsletter
- Optional tee gift SWAG incorporation
- Mention in Sponsor round-up social media posts

Showcase Sponsor (9): \$1,000

- 18x24 golf course signage
- Showcase your business by engaging golfers in tournament contests or drawings (including hole-in-one, closest to the pin, Driving Range, longest drive, burgers and dogs on the turn, music, course games or putting contest)
- Logo displayed on Tournament Materials, including ACS website and ACS monthly newsletter
- Mention in Sponsor round-up social media posts
- On-course sponsorship signage
- Optional tee gift SWAG incorporation

Hospitality Station Sponsor (3): \$500

- Name and logo displayed at hospitality tent (18 x 24 Golf course signage)
- Logo displayed on Tournament Materials, including ACS website and ACS monthly newsletter
- Mention in Sponsor round-up social media posts

Hole Sponsor (18): \$250

- 18x24 golf course signage at hole(s) sponsored

All sponsorships are due and be paid in full by August 29.





WAVERLY
FALL FEST 2024:
SAVE THE DATE!

September 28th
10am - 3pm
more details to follow.

2024 Waverly Fall Fest Vendor Application

The **Waverly Business Association** will hold its **11th Annual Fall Fest**

Sep. 28, 2024, 10:00 am – 3:00 pm, at **East Waverly Park** off Ithaca Street, Waverly.

The event is **FREE** to the public.

Spaces & Fees

Cost is **\$20** for members, **\$25** for non-members for a **12'x12' space**. Payment is due by Aug 31th.

A \$10 additional charge will be added after that date. **No refunds.**

Specifications & Conditions

The dealer must provide their own booth preparations including all tables, chairs & tents and are responsible for cleaning up their spaces after the event. Only one vendor per direct sale company. First come, first serve.

To reserve a space, complete and sign the application. Mail the forms immediately to the address at the end of this document with payment in full. Spaces cannot be assigned without completed application and payment in full. Make checks payable to **Waverly Business Association** and put **'Fall Fest'** in the comment section.

For questions, email: Waverlyny@outlook.com

Contact Info:

Business Name: _____

Contact Name: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Describe your product below:

Do you plan to bring a generator? (Circle One) **Yes** **No**

Number of Spaces: _____

Price per Space (See above): _____

Total Enclosed: _____

I understand that I am responsible for all my goods, services and collection of taxes. I will not hold the Waverly Business Association, the Village of Waverly, or any volunteers responsible for any theft, damage or injuries that could occur during this event. There is a \$20 fee for all returned checks.

Signature: _____ **Date:** _____

Return this form with payment to:

Waverly Business Association

Attn: Fall Fest

PO Box 676

Waverly, NY 14892



The Arena Press Release – July 30, 2024



LECOM EVENTS CENTER



AVIATORS HOCKEY
Individual & Season Tickets
ON SALE NOW!
Opening Weekend October 4th & 5th
NEW TEAM NEW NAME
THE FUTURE OF HOCKEY STARTS HERE!

Since 2000, The Arena has been the centerpiece of Downtown Elmira for sports, entertainment, and community events. As we enter a long-term contract with a new hockey team, The Aviators, we are pleased to announce a long-term partner for the naming rights. The facility will now be named the LECOM Events Center. Since establishing the Elmira Campus of the Lake Erie College of Osteopathic Medicine, LECOM has become an integral part of the fabric of life for our community and continues with strong support for our institutions.

“LECOM believes in fostering stronger, healthier, and more vibrant communities around each of our campus locations. By partnering with the Chemung County IDA in support of the Events Center, we aim to not only enhance the well-being of the Elmira community, but also aid in creating a positive environment for businesses, families, and individuals to thrive,” said LECOM president Dr. John Ferretti.

IDA Chairman Mark Margeson remarked “The new partnership is another example of the community recognizing the efforts to upgrade and revitalize the facility. Concerts, Community meetings, and sports continue to be added to the calendar.”

The exterior of the building will be repainted and new signage erected before the new hockey season which starts on October 4th.

For more information, contact Bob Kramarik-
sales@firstarena.net 607-731-6150

From our neighbors &
friends at the
**Farm Service
Agency of the
USDA**

Chemung St., Waverly
607-565-2106



UNITED STATES DEPARTMENT OF AGRICULTURE • FARM SERVICE AGENCY

Do you have highly erodible fields that were planted or considered planted 4 out of 6 years between 2012 and 2017? Would you like to convert that land to a wildlife habitat in exchange for a sizeable annual rental payment? You could even provide a pollinator habitat, a permanent water source for the wildlife or even a food plot. Our Conservation Reserve Program (CRP), CP-1 practice establishes a perfect habitat for wildlife while also helping to reduce erosion and help the environment. Payments are based on soil type and typically range from \$50 to \$100 an acre which is paid annually in October. Call the Tioga/Chemung FSA office at 607-565-2106 or email colleen.mezzano@usda.gov



A few important reminders
from the
GVCC.....

VALLEY GIFT CERTIFICATES 101

“Keeping Money Local “

- Valley Gift Certificates (VGC) are redeemable at over 100 businesses (SEE LIST)
- VGC are SOLD in denominations of \$10, \$25 and \$50 and can be purchased at:
GVCC office, USDA/Farm Svc. office next to the GVCC office, Birdsall’s Auto Works, Athens, Urban Floral, Sayre and Jayne’s Flowers & Gifts, Waverly
- Each store/establishment decides how they will accept/process them in their own POS system. Many tender as gift certificate.
- Once redeemed at the store/establishment, simply send the actual VGC to Jan at the GVCC office (or drop them in office mailbox) and you will receive a check as reimbursement for the total amount.
- NO FEES for ANYONE - not the consumer, not the place of business!

WIN ~ WIN for ALL!

Contact Jan with any questions.

JUST TO REMIND YOU!

****JOB BOARD ****

Now on our Website!


Simply send an email to Jan with your complete job posting.

Please include how & where to apply.

Please also provide a start & end date for the posting.


Additionally with your approval, we are happy to share your job postings on our fb page!

You asked for it – we LISTENED!!



People working together in a
strong community with a shared
goal and a common purpose can
make the impossible possible.

Tom Vilsack

 quotefancy